

SHANA EAST

ORGANIZER | REVOLUTIONARY



CONTACT

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E-mail
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Website
shanaeast.com

Location
Chicago, IL
(willing to relocate)

SKILLS

COMMUNITY ORGANIZER
(40+ campaigns)

STRATEGIC POLITICAL COUNSEL

PROGRESSIVE OUTREACH

COALITION BUILDING

PROJECT MANAGEMENT

FUNDRAISING

MY MISSION

My mission is to translate support into action and empower others to fight for what's right. I am a leader and a project manager who thrives in collaborative organizing spaces. I advocate for progressive policies both here and abroad. In 2018, I organized for 36 progressive candidates and 40% went on to win their elections. My objective is to develop strategic plans, direct and collaborate within an organization that aims to create meaningful change. I have spoken and organized both nationally and internationally and am willing to relocate.

WORK EXPERIENCE

October | 2018
Present

Host and Producer | To the Left Radio

Programs and hosts a one hour, weekly broadcast that gives voice to underrepresented community members and unsung progressive heroes on WCPT 820, "Chicago's Progressive Talk."

October | 2018
Present

Delegate | Our Revolution IL State Organizing Committee

Won position after amassing endorsements from 18 Our Revolution chapter leaders, 21 Illinois Bernie Sanders 2016 delegates, and 18 elected officials, including State Representative Will Guzzardi and State Senator Daniel Biss.

July | 2018
Present

Consultant | Amara for Chicago

Outreach to aldermanic candidates, influencers and community members to build strategic partnerships and garner grassroots support for progressive candidate Amara Enyia in her bid to win the upcoming 2019 Chicago mayoral election. Recruitment of campaign staff.

January | 2017
Present

Development Specialist, Research & Data Management | The Geneva Foundation

\$250K increase in 2018 donations due to creation and implementation of best practices for administration of donor database and CRM management for a non-profit organization benefiting older adults.

INTERNATIONAL RELATIONS & SPEAKING EVENTS

November | 2018

Bilbao European Forum | Bilbao, Basque Country

Became non-member observer to the Party of the European Left

September | 2018

'Eyes to the West' seminar and press event | Helsinki, Finland

Organizing Workshop, Left Alliance Party | Helsinki, Finland

Left Campaigns and Movements, Left Alliance Party | Jyväskylä, Finland

Left Campaigns and Movements, Left Alliance Party | Tampere, Finland

SKILLS

Technical //

Action Network

NationBuilder

VoteBuilder

Raiser's Edge

Microsoft Office Suite

Google Suite

Adobe Creative Suite

Final Cut Pro

After Effects

Crystal Reports

All Social Media Platforms

CERTIFICATION

Notary Public

Deputy Registrar

EDUCATION

University of Illinois at Chicago

BFA, Photography, Film and

Electronic Media

Kartemquin Films

Post-grad Internship Program

SOCIAL



@TheShanaEast



LinkedIn.com/in/shanaeast

WORK EXPERIENCE (continued)

September | 2016

December | 2016

Consultant, Tuition Free Illinois | State Rep. Will Guzzardi

Developed and executed outreach strategies for the launch of the Tuition Free Illinois campaign. Recruited coalition partners, and managed social media and e-communication campaigns. Coordinated campaign launch party and subsequent college tour.

April | 2016

August | 2016

Founder and Lead Organizer | The People's Convention

Founded and organized The People's Convention, attended by 1000+ people from across the country looking for an alternative to the 2016 DNC in Philadelphia, PA. Acquired. Sen. Nina Turner and Dr. Jill Stein as keynote speakers. Managed the crafting and ratification of The People's Platform, of which racial, climate and economic justice were prominent planks.

February | 2016

March | 2016

Illinois Digital and Volunteer Coordinator | Bernie 2016

Identified urgent campaign needs and found quick solutions through recruitment, training, and management of a group of 50-100 volunteers daily. Acquired venues for large-scale rallies.

April | 2015

August | 2016

Co-Founder and State Director | Illinois for Bernie Sanders

In a state not previously seen as viable campaign ground, amassed critical grassroots support that brought the official Bernie 2016 Presidential Campaign to our state. Curated and produced dynamic events, managed statewide digital resources and organized ongoing voter engagement that mobilized support into action. This group began as an offshoot of The People for Bernie Sanders and after the primary became Illinois Progressive Network.

February | 2015

April | 2015

Consultant & Volunteer Coordinator | Garcia for Chicago

Forced the first runoff election in Chicago mayoral history. Activated regular people to engage in the political process. Garnered grassroots support via creation and execution of social media campaigns.

March | 2012

March | 2015

Executive Director and Founder | Girl Group Chicago

Concepted, created and established an all-female performing arts group with 45+ working members. Spearheaded the development and implementation of organizational policies, procedures and operational committees, and organized complex special and multi-media events. Managed all PR with local and national media.

AWARDS & RECOGNITION

2015

Democracy for America Scholarship

Netroots Nation Scholar

2014

Chicago Music Awards Pop Entertainer of the Year, Girl Group Chicago

2013

Chicago Music Awards Best New Entertainer, Girl Group Chicago

Chicago Music Awards Pop Entertainer of the Year, Girl Group Chicago

REFERENCES AVAILABLE UPON REQUEST